

Hello!
HOORAY!



Ombre lettering embroidery workshop

Print only what you need!

All Hello! Hooray! embroidery kits include a pdf booklet, and there are three main reasons for this:

1. To improve accessibility
2. To keep the cost of the kits as low as possible
3. To help the planet

Where possible, please only print what you need and use a phone, tablet or computer to view this booklet. Remember to recycle any printed pages once your stitching is complete.

Thank you!

Please note that this project is for personal use only.

Sales of the pattern or stitched products based on this design are not permitted.

By participating in this online workshop, you agree not to pass on or share any of the digital or printed content (including video links) with anyone else. Thanks!

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Welcome!

I am so excited to welcome you to this online version of one of my favourite workshops today. I hope you enjoy taking time out to be creative as we learn how to stitch satin stitch and blend colours together to create ombre lettering.

Hand embroidery is such a brilliant craft, because it makes you slow down and focus on the stitching. It is extremely versatile, and as you will see today, you can create unique designs with just one simple stitch! You don't need to have lots of experience to be able to make something beautiful, so it is very accessible too. I hope that you find that it is relaxing, and that it is something that you want to experiment with after this workshop.

Don't worry about how quickly or slowly you are stitching - just work at your own pace. We all work differently, so try not to compare the speed or the quality of your stitching to anyone else's. If you are new to embroidery then it might take a little time to practise the stitches before you are happy with them, and that's ok!

Another thing to remember is that everyone's stitching will look slightly different - I have stitched this design lots of times, and even mine look different each time!

The online version of this workshop is divided up into small sections so that you can work at your own pace, repeat any sections or move on as and when.

If you have any questions at any point, please just ask! I'm here to help you. If you want to get in touch after the workshop to ask additional questions, you'll find all the information towards the back of this booklet.

So, let's get started...



Basic materials

Getting started with hand embroidery is easier than you think, and I know you're going to love it too! For me, stitching is about enjoying the process of making something by hand as well as appreciating the finished product. Take your time and embrace any imperfections - they are exactly what makes your stitching unique!

You'll need a few basic materials to get started - materials packs for this workshop can also be purchased via my website if you prefer:

- A 15cm (6") embroidery hoop - plain or painted (this colour is Ariel)
- A piece of linen fabric, or a high quality quilting cotton - roughly 22 x 22cm
- A method of design transfer - I used a black Sublime Stitching pen and some transfer paper
- Needle - find everything in stock here
- Some small sewing scissors
- DMC thread in the following colours: 726, 743, 742, 740, 947, 3705, 600, 917, 3837 and 333.
- A large pair of fabric scissors
- Some white No.8 perle thread

You might also find some thread conditioner useful - it's really handy for keeping the thread in good condition and I think it's so useful for satin stitch in order to give a neater finish. You can borrow some of this to use in the workshop today.

I always paint my embroidery hoops before I display my finished projects - all you need is a brush and a tester pot! This is a really easy way to add an extra pop of colour to your stitching and they aren't too expensive to buy.

As with any craft, you'll get to know the tools and materials that you prefer. I strongly believe that you don't have to spend a fortune on materials, but some things are worth investing in. A decent pair of scissors and some thread conditioner are top of my list - but they aren't essential. Just use whatever works for you.

Colour guide

I've included the colours here just in case, like me, you're a really visual person! You'll need one skein of each of the following colours if you're sourcing materials yourself:

- | | |
|---|--|
| 1  DMC 726 | 6  DMC 3705 |
| 2  DMC 743 | 7  DMC 600 |
| 3  DMC 742 | 8  DMC 917 |
| 4  DMC 740 | 9  DMC 3837 |
| 5  DMC 947 | 10  DMC 333 |



A few things to get you started



Place your fabric in the hoop and tighten the screw at the top. Make sure that the fabric is pulled tightly but not too tight (you'll need to keep checking it as you stitch).



Choose a thread colour and cut a piece around 15-20cm (6-8") long - any longer than this and you'll just end up with lots of knots, which isn't what you want!



Standard embroidery floss consists of 6 strands that can be split as you wish. Use all 6 strands for thicker lines, or divide as you wish. I usually stitch with 3 strands as standard and then split it as required for thicker or thinner lines.



With this design, it is important to block out the main colour blocks first, and then blend afterwards. You can either stitch all of one colour along the word 'Eat' and then work downwards, or do the first letter of each word and so on. Either way is fine!



It's a good idea to keep any spare strands of thread organised as you go, so that the numbers don't get mixed up!

So, thread your needle, tie the end in a knot and trim off any excess. We're ready to get started!

Follow the video tutorials online to guide you through the project.

Colour guide

The block colours should be stitched first (in the spaces indicated by the numbers below). Areas marked (*) are where colours should be blended together.



1  DMC 726

2  DMC 743

3  DMC 742

4  DMC 740

5  DMC 947

6  DMC 3705

7  DMC 600

8  DMC 917

9  DMC 3837

10  DMC 333

Templates



EAT
SLEEP
CRAFT
REPEAT

Use this template if you are using a semi-permanent heat or water erasable pen to transfer the design.

The circle is a guide only and should not be transferred onto the fabric.



Templates



Use this template if you are using a Sublime Stitching pen or similar permanent method of iron-on transfer.

The circle is a guide only and should not be transferred onto the fabric.



Finishing the back of your hoop

I love to leave the backs of my hoops open so that people can see the work that has gone into creating the design. Generally speaking though, it really doesn't matter what the back looks like really, as most people won't even see it!

This is how my hoops are finished - many people sew a circle of felt over the back, and some people stick some scrapbooking paper on the back for a hidden fun side! Just make sure that you can't see the colour of the felt or the pattern on the paper through the fabric at the front if you choose to use either of these methods in addition.



1. Place the finished stitching in your hoop, checking that you are happy with the position from the front. Tighten the screw at the top. Then using a pair of large fabric scissors, trim the excess fabric at the back to around 2cm. Just cut by eye, following the shape of the hoop.
2. Thread your needle with the white Perle thread, and tie a knot in the end but leaving the excess attached. Fold over the fabric at the top and make a single stitch through the fabric.
3. Keep making stitches all the way around the edge, so that the fabric starts to gather together. Don't worry if your stitches aren't all the same size because no-one will see the back anyway!
4. When you get right back to the top of the hoop, pull the thread tight and tie in a double knot. Trim the ends to secure and then your hoop is ready to display. You can hang it straight onto a panel pin or tie some ribbon through the top.



Thank you for coming to my workshop!

I'd really love to see your finished hoop, so do share a photo with me if you can!
I'm @hellohoorayblog on Instagram, and you can find me on Facebook and Twitter too.

If you need any help or advice, get in touch at clare@hellohooray.com and I'll do my best to help you complete it.

And if you have a minute to write a review either on my site or by email, I would really appreciate it. Reviews will help people to know what you thought about my workshop - I hope you have loved it!